

Improving Safety Without Going Broke

Safety isn't always thought to be practical (either financially or business wise) for the small business owner. For some, there is a mindset that there is no way to get the job done safely without spending piles of money. Unfortunately, many small businesses learn the hard way that it only takes one incident, to put the business and it's owner in financial jeopardy.

Hire Smart - Rather than just finding an employee, make an investment and hire a professional. Be sure to carefully screen your candidates with regards to their skills and experience. Hire employees that will be successful for your business and most likely, they will be the ones that will work the safest..

Train your employees – Look for ways to make a certain jobsite safer and be sure to share your experience with your employees. Relying on “common sense” is a recipe for disaster.

Demand safe work practices – Start each job with the mindset that there is always time to do things safely and it is never acceptable to work unsafely. Most importantly, practice what your preach! Employees will only buy into your message if they believe you believe.

Show you value safety - Stay away from encouraging workers to be creative and getting the job done “no matter what it takes” – this just devaluates your message. Instead recognize those that go beyond and complete the task without jeopardizing jobsite safety.

Look for ways to improve safety – Employees will know how to improve safety, take the time to ask them about their suggestions.

There's more than one right answer – No job site is without risk and 100% safe. Consider alternative ways to approach a job to make it safer. Safety is not always an absolute.

For more information and additional risk management and prevention tools, visit: fwcruminsurance.com